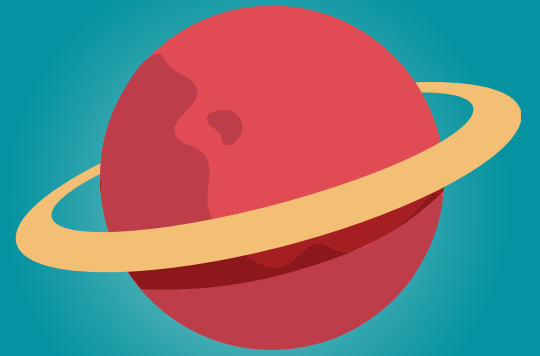




2016 IN NUMBERS



SUBMISSIONS BY CATEGORY

- EARTH 320
- SOLAR SYSTEM & BEYOND 223
- SPACE STATION 178
- JOURNEY TO MARS 168
- AERONAUTICS 156
- TECHNOLOGY 138

MOST POPULAR CHALLENGES

- AIRCHECK/EARTH 102 project submissions
- BOOK IT TO THE MOON/SOLAR SYSTEM & BEYOND 101 project submissions
- DON'T CRASH MY DRONE/AERONAUTICS 85 project submissions
- EARTH LIVE/EARTH 83 project submissions
- ROCK-IT FASHION/SPACE STATION 80 project submissions

EVENTS THAT PRODUCED THE MOST SOLUTIONS

- VIRTUAL 76
- ARIANA, TUNISIA 53
- CAIRO, EGYPT 49
- DHAKA, BANGLADESH 30
- SKOPJE, MACEDONIA 25

LARGEST DATA BOOTCAMPS

Cities with the highest number of Bootcamp registrations

- DHAKA, BANGLADESH 3000
- CAIRO, EGYPT 362
- PASADENA, USA 142
- COPENHAGEN, DENMARK 99
- SYDNEY, AUSTRALIA 98
- NEW YORK CITY, USA 82
- LIMA, PERU 74
- TERESINA, BRAZIL 68
- CLUJ-NAPOCA, ROMANIA 64
- TIRANA, ALBANIA 56
- ANKARA, TURKEY 56

LARGEST EVENTS

Cities with the highest number of registrations

- CAIRO, EGYPT 1451
- DHAKA, BANGLADESH 439
- ROME, ITALY 339
- NYC, USA 328
- ROSARIO, ARGENTINA
- ISMAILIA, EGYPT 257
- BUENOS AIRES, ARGENTINA 240
- BOGOTA, COLOMBIA 234
- PASADENA, USA 223

MORE THAN 25,000 VOLUNTEER HOURS



AVERAGE 2.5 MONTHS PLANNING PER EVENT



SOCIAL MEDIA + DIGITAL STORYTELLING

20,704 POSTS USING #SpaceApps REACHED 28,629,728 PEOPLE AND RECEIVED 65,297,862 IMPRESSIONS (APR 2 - MAY 24)

130+ STORIES PUBLISHED IN NEWSPAPERS, MAGAZINES & ONLINE

Design teach

8

COMPANION YOUTH EVENTS

think

Innovate

LIVESTREAMING for 4 DAYS from 44 CITIES

561 ORGANIZATIONS SUPPORTED LOCAL EVENTS

develop

Build

WOMEN IN DATA

1 IN 4 PARTICIPANTS WERE WOMEN

43% OF WOMEN PARTICIPATED AT SPACE APPS PASADENA MAINSTAGE

4 OF 5 GLOBAL AWARD WINNERS AND 52% OF THE TOP 25 GLOBAL FINALISTS HAD WOMEN AS LEADERS OR TEAM MEMBERS

THE LARGEST EVENT (CAIRO) WAS LED BY WOMEN

#SPACEAPPS TWITTER ACTIVITY WAS 38% WOMEN

Hack

share

79% RETURN RATE FOR HOSTS 90 of the 2016 locations hosted events before



HELLO!

PARTICIPATING ASTRONAUTS

Doug Wheelock, Cady Coleman, Samantha Cristoforetti, Ron Garan, Paolo Nespoli & Luca Parmitano.

EMBASSIES REPRESENTED

LYON, FRANCE • ROME, ITALY • CARTAGO, COSTA RICA • MANAGUA, NICARAGUA • SOFIA, BULGARIA • TETOVO, MACEDONIA • SKOPJE, MACEDONIA • PRISHTINA, KOSOVO (SWEDISH EMBASSY) • AUCKLAND, NEW ZEALAND • KIROVOGRAD, UKRAINE.

SPACE APPS PROJECT ACCELERATORS

DHAKA, BANGLADESH • WATERLOO, CANADA • GUATEMALA CITY, GUATEMALA • SILICON VALLEY, USA • STUTTGART, GERMANY • SOFIA, BULGARIA • DAKAR, SENEGAL • LIMASSOL, CYPRUS • PRISTINA, KOSOVO • AIZU, JAPAN • LARISSA, GREECE • KIROVOGRAD, UKRAINE

INTERNATIONAL SPACE AGENCY PARTICIPATION

EUROPEAN SPACE AGENCY (ESA) • ITALIAN SPACE AGENCY (ASI) • SOUTH AFRICA NATIONAL SPACE AGENCY (SANSA) • JAPANESE SPACE AGENCY (JAXA) • CANADIAN SPACE AGENCY (CSA)

